

THE  
**OPERATION  
QUICK  
MONEY**

**HANDBOOK**

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**HOW TO MAKE YOUR FIRST \$100  
AND SCALE UP TO \$1,000'S!**

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# The Operation Quick Money Handbook

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# Welcome To “Operation Quick Money”

Congratulations on receiving The Operation Quick Money Handbook. Although I've decided to make this handbook free so that it can help thousands of people, please keep in mind that it is jam-packed with real, working strategies that can help you to make some quick money online in just 2 weeks from now.

It has proven to work again and again, and thousands of people are now using this exact system to make their money at home.

All it takes is your full willingness to make it happen for yourself.

## Why Create Wealth On The Internet?

It's undeniable that the Internet is one of the easiest and FASTEST ways to make money. The internet is not biased towards anyone, meaning ANYONE can make money on the internet regardless of their age, working experience, gender, education and so on. You'll just need a working computer, internet access and understanding of the money-making system.

By making money on the internet, you literally have unlimited customers from all around the world, it's like having your own local business 24/7! With the major difference being that you can automate many of the business tasks.

With the technology available today, even a newbie can start making money online.

Even if you know nothing about making money online, you can learn it very easily by just reading this handbook and getting started. Of course, I wouldn't ever tell you that you can become an internet millionaire by tomorrow morning. Those who claim that you can make \$13,225 overnight, are most likely to be scams.

But if you want a legit way of making some real, fast money online to pay your bills, and even make money while you're sleeping or spending time with your family, then please continue reading this handbook.

The fact is, many people have succeeded in earning a good fortune on the internet and the best part is, most of them are ordinary people, just like you and I.

You don't need any special technical computer skills to create your wealth online. Of course, having technical computer skills is a bonus, but it is not required for us to 'make it' on the internet.

What we need to have is an entrepreneurial mindset to get it started.

With so many people around that succeeded on the internet, it is now YOUR turn to create an income stream directly from the internet!

# How to Make Money Online Quickly

There are just so many ways for you to make money on the internet.

It is almost impossible to master everything when you first get started. Also, you will find it information overload if you were to learn everything about making money online so quickly. Information overload is the number one factor that makes newbies fail.

Inside this handbook, I will show you how to make money online, easily, with affiliate marketing.

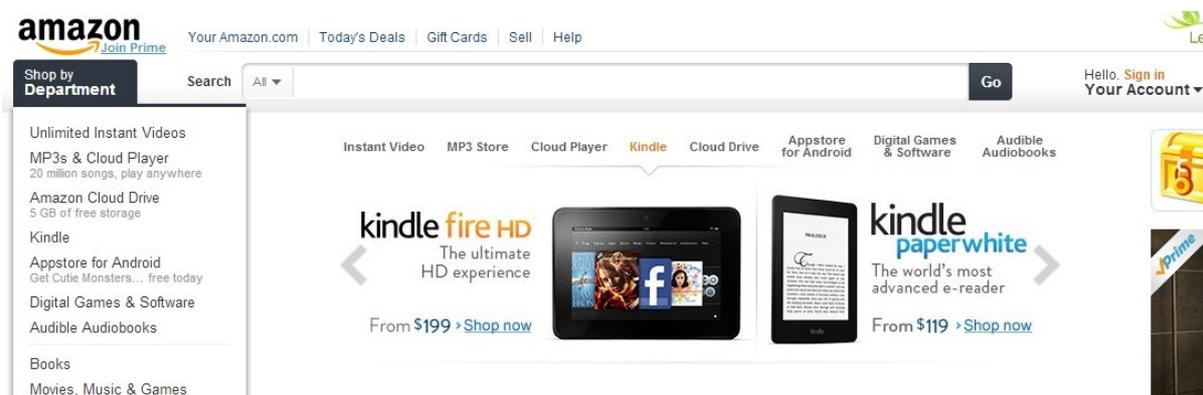
## What Is Affiliate Marketing?

Basically, affiliate marketing is a means of making money online by just promoting other peoples products.

This is a super awesome way to get yourself started because:

- i. You do not need to create your own product to sell
- ii. No customer service and product fulfilment required
- iii. You are not even required to own a webpage
- iv. It's really fast and easy to get started – just 15 minutes from now

For example, Amazon.com offers affiliate networks and it is the world's largest online retailer. So you can bet that affiliate marketing is a legitimate opportunity. (Amazon is a public listed company.)



If you join Amazon's affiliate network, you will be given your very own affiliate link. Once people click on your affiliate link, they will be directed to Amazon.com as normal. If they purchase anything on Amazon, you will make money instantly.

It really is that simple!

But we don't suggest promoting Amazon's affiliate program in this handbook, because the commission percentage is around about 6% for a newbie, thus, it's going to take quite a while to even make yourself \$100. This is why, we suggest...

## Clickbank.

Clickbank.com is a highly credible affiliate network which generates 350 million dollars of annual revenue. An affiliate network is essentially commission-based sales scheme. You recommend a site to your website visitors and pick up a percentage of any sales those visitors generate. This percentage of sales is known as affiliate commission. You benefit from the commission and the site benefits from the sales it wouldn't otherwise have made if it wasn't for you, as an affiliate marketer.

To get started easily and quickly, we certainly recommend Clickbank. You can join for free at [www.Clickbank.com](http://www.Clickbank.com)

INTERNATIONAL ABOUT US ORDER SUPPORT SIGN UP LOGIN BLOG

CLICKBANK®

Monetize your KNOWLEDGE

Monetize your AUDIENCE

Our PLATFORM

Featured PRODUCTS

**HAVE YOUR PASSION GROW YOUR BANK ACCOUNT**

“

I TURNED MY WINEMAKING HOBBY INTO A BUSINESS BY helping others get started. Then I turned my earnings into a beachfront condo in Florida.

Clickbank is suitable for everyone to make some serious money online, easily. We choose Clickbank's affiliate network rather than Amazon's affiliate network because Clickbank generally has higher conversion rates and higher commission percentages.

Amazon's affiliate commission is between 6% and 10% (you have to be a top affiliate to get up to 10%) but most of the merchants on Clickbank will pay you around 50% commission and some up to 75% commission (which means, you earn more money than the merchant itself for the sales you directly bring in).

Another reason you want to choose Clickbank's affiliate network is because Amazon's cookies (information stored on a computer) last for only 24 hours but Clickbanks last for 60 days!

For example, 'John' clicks your affiliate link and goes to a website merchant of Clickbank.com, and at that time, he decided not to buy the product. 15 days later, he thinks that the product would benefit him, so he purchases the product. Even if is after 15 days, you will still get the affiliate commission as Clickbank's cookies last for a staggering 60 days.

## How Clickbank Works?

If you're not familiar with Clickbank yet, it is one of the largest affiliate program networks that's available for internet marketers. Unlike Amazon, most of the products sold on Clickbank are downloadable info-products (e-book, audio, video etc.).

Here are the categories of info-products sold on Clickbank:

- Arts & Entertainment
- Betting Systems
- Business / Investing
- Computers / Internet
- Cooking, Food & Wine
- E-business & E-marketing
- Education
- Employment & Jobs
- Fiction
- Games
- Green Products
- Health & Fitness
- Home & Garden
- Languages
- Mobile
- Parenting & Families
- Politics / Current Events
- Reference
- Self-help
- Software & Services
- Spirituality, New Age & Alternative Beliefs
- Sports

- Travel

When a customer purchases something from Clickbank, they get to download their products instantly, no waiting around.

ClickBank has an online marketplace containing around tens of thousands of products that you can choose to promote.

Being an affiliate with Clickbank myself, they've always paid me on time. Affiliates in almost every country can opt to receive checks as often as every week, and direct bank deposit is also available.

This is not a handbook completely about Clickbank, so I'm not going to take up your time by talking about it here. The full details of Clickbank can be read at [www.clickbank.com](http://www.clickbank.com).

Now that you know of the legit affiliate marketing opportunity and the existence of Clickbank, your next step is...

# Getting Ready

There are so many topics of different info-products on Clickbank that you can choose from.

Choosing a product to promote is important, as it determines if you can make any money online. If the product is good, but the sales page on the webpage is bad, then conversion rate will be very low. Vice versa, having a good sales copy with a bad product will only result in requested refunds from customers.

## The Best Kind of Product To Promote...

So what kind of product should you choose?

The best kind of product to promote has the combination of a great product, a great sales copy, with a huge worldwide market so you can make money online consistently and don't waste your time promoting something that doesn't sell.

I personally recommend [www.wakeupmillionaire.com](http://www.wakeupmillionaire.com).

WakeUp Millionaire is a brand new product about achieving your success in life, which is a topic that bodes well for most people.

Other great reasons to promote WakeUp Millionaire include:

1. Self-help topics are a very large and hot market. Because of this, you will never run out of customers to purchase self-help related product.
2. WakeUp Millionaire is also a great product that genuinely helps people to achieve success. You will feel good by making money online by helping others to achieve success with WakeUp Millionaire.
3. The webpage sales copy has already been proven to convert itself well, thus, you'll be able to make money from your traffic with it.
4. It is a reputable brand, not some random person that comes out with a self-help product to sell. Sometimes, it's not just about making money alone, you make money by adding value to other people to help them get what they want.
5. Also, [www.wakeupmillionaire.com](http://www.wakeupmillionaire.com) pays out on two of its additional upsell offers, thus, helping you to generate an additional income effortlessly. In a nutshell, you'll be able to earn commission from 3 DIFFERENT INCOME STREAMS. Read all about it at <http://wakeupmillionaire.com/affiliate.htm>

6. Last but not least, it pays affiliates really well – a hefty 70% commission per sale! 😊

Here are the 2 simple steps on how you can start promoting Wakeup Millionaire:

## **Step 1: Sign Up For A Clickbank Account**

Wakeup Millionaire's affiliate program is seamlessly handled by Clickbank. If you do not have an account yet, you can [click here to sign up](#) for a Clickbank account, it's free!

## **Step 2: Generate Your Affiliate Link**

Once you have your Clickbank ID ready, you can set up your affiliate link:

<http://XXXXXX.chando2.hop.clickbank.net/>

Replace the **XXXXXX** above with your unique Clickbank ID and it becomes your affiliate link. For example, if your Clickbank ID is **john123**, then your affiliate link will be:

<http://john123.chando2.hop.clickbank.net/>

So whenever someone clicks on your affiliate link and purchases WakeUp Millionaire, you will earn a staggering 70% commission!

Now that you have your affiliate link, you can accelerate the process of promoting WakeUp Millionaire by gaining the affiliate tools at:

→ <http://www.wakeupmillionaire.com/affiliate.htm>

# Quick Way Of Generating Cash

In this chapter, you will learn the quick way of how you can generate some cash in the next 2 weeks. Just follow the steps and you can start making money online.

## The Fast Cash Method

In the first week, you will learn how to make affiliate commission cash by using the “direct linking method”.

Direct linking means, whenever someone clicks on your affiliate link, they will go straight to [www.wakeupmillionaire.com](http://www.wakeupmillionaire.com) through your affiliate link. This way, if they order the product, you'll immediately earn the **70% commission**.

### **Advantages Of Direct Linking:**

Quick - Because your goal in the first week is to start making some quick money online, direct linking method is the optimal way to achieve it.

Free - With direct linking, you don't have to create a website, and you're still able to make money online.

Easy – If you were to create a website now, you will probably spend days or weeks before you can start making any money at all. At this early stage, it will be much easier for you to make money by using solely direct linking.

### **“Link Cloaking”**

By default, your affiliate link is like “<http://john123.chando2.hop.clickbank.net/>”. You can promote it how it is, but it looks ugly, which will deter people from clicking your affiliate link. To prevent this from happening, you can cloak your link and thus it makes your affiliate link looks a lot better.

You can use a free linking cloaking service (they're also called link shorteners) at <http://l1nk.com>. L1nk.com will allow you to shorten your affiliate link to make it “look” better and more presentable.

Another way is to buy yourself a domain at NameCheap.com.



After you have bought your domain, you can then use the redirect feature on Namecheap.com.

For example, you buy a domain “www.yourdomain.com” and when you just bought it, the domain itself is blank and nothing will show up. You can use redirect feature in Namecheap.com with your unique affiliate link to redirect people to [www.wakeupmillionaire.com](http://www.wakeupmillionaire.com). So when someone clicks on www.yourdomain.com, they will instead go to [www.wakeupmillionaire.com](http://www.wakeupmillionaire.com).

I do recommend you buy a domain because it's a quirky form of branding which not only looks professional, but also visitors will feel safe clicking it. Other than that, you have total control on how you can use your domain.

If you do not know what domain name to buy at this stage, you can just buy a domain with your own personal name. For example, I bought a domain with my own name patricchan.com.

If you do not know how to buy a domain, you can watch the video tutorial below at <http://www.youtube.com/watch?v=rPL0Jp2R6a8&feature=share&list=UUQJZTPHnHIJhYb1E6LmT3Mg>

You need to think about making money online as a business, and every business requires some costs to make money. As a business cost, a domain is considered to be REALLY cheap in the long run. By just making one sale from your affiliate commission, you can make back the money that you initially invested on a domain.



## **Promotion Methods:**

For the first week, writing your own articles is the easiest way to get started.

Articles dictate a lot of the success and the drive of traffic for you.

When you're writing an article, mainly focus on writing good articles related to self-help, so that it gets published more often by the other publishers. This way, it helps you to gain more traffic with your articles.

Another reason to write good articles are that they can really help to add value to other people and if those other people like it, they will usually share your articles with their friends.

### **The Internet Is the "Information Highway"**

Folks are logging onto the Internet to look for information about internet marketing all of the time – it really is that plain and simple.

It's your job to provide them with the necessary information if you're going to have ANY success online. The importance and the overall benefits you'll receive from being able to create some quality, somewhat entertaining self-help articles (and content) on your own really cannot be stressed enough. Just go ahead and do it!

Here are some tips to help and assist you in making your articles.

### **How To Write An Article Easily**

One of the methods you can use to prepare yourself when tasked to write an article is firstly creating an outline. Creating an outline for all of your future articles makes you more prepared.

You have an idea of what you need to do first and make a plan for your successive steps. Being prepared makes the job so much easier and faster. Being organized will allow any disorientation to be shunned away.

An outline can act as the design, or blueprint, of your article. This will guide you when you're creating the introduction, body and conclusion of your article. During this point, you can write down some of the ideas and sentences that you personally feel will look good in your article. This could be some of the focal points that could help make your article more creative, interesting and appealing to the reader.

A carefully planned and fully prepared project would guarantee and moreover ensure a problem and worry free procedure that can virtually go without any more hassles. Creating an outline for all of your articles will get you ready to breeze through writing

an article in no time at all. Here are some more tips and guidelines in how to create an outline for all of your articles...

Do a couple of brainstorming sessions and jot down your brilliant ideas first.

Think of some unique ways to attract the interest of your reader.

Designate a time frame whereby you can write down all of the ideas that you can use for your future articles. By this point, you should have done all your necessary research and information searching. Review and reread your ideas and notes, gain a level of mastery and sufficient familiarity with your topic so that writing them down later on would be easy for you.

The next step is to discover your sub topic and sub titles. As you need to provide a first sentence for your article, one that will immediately grab the full attention of your reader, you will need some as well for your sub topics. To be concise, you will need to get all the facts that will not only support, but go against your point.

These are the frames (or skeleton) of your article. Now it's time to add the flesh and the meat of your article.

You will need to connect all of your paragraphs and sub topics together. This will form the main body of your article. While the introduction will usher in the ideas of your paragraph, you will need a detailed conclusion. The conclusion will wrap up your points and really drive in what you are trying to say in your article.

The outline for your article will also require you to write brief a draft first. This may take more than one attempt, but do remember, that it is called a draft for a reason. Your outline shall be perfected as each subsequent draft is written and this draft is meant for your eyes only, so there's no reason to feel ashamed of it. As you go on, you will begin to clearly see the bigger picture and write an article that will perfectly suit what is demanded of it.

Read and reread what you have written down so far.

Always refer to your outline so that you won't drift away from what you first had written down. It's so easy to get caught in the moment and lost in your writing frenzy - your outline will help you keep on track. All those hours spent whilst outlining your article will not go to waste and this will serve as your guide in writing articles. Trust completely and rely on your outline because this will prove to be a very helpful tool in writing all of your articles.

## **Write In Bursts**

The problem for most people is that they look at writing as a long, difficult and monotonous task that would be "impossible" for them to ever accomplish.

So they never actually start. They make excuses.

“I don’t have time to write.”

“I’m too busy.”

“I’m not smart enough.”

These are lies we often tell ourselves to avoid starting writing.

There is one EASY way to write that not only makes writing easier, but it makes it better too.

The first thing to do is to break up your writing into smaller chunks. These pieces are called “bursts”. A “burst” is defined as “a sudden, intense display, of activity, energy, or effort”.

What you want is an explosion of sudden words on the page.

This should be a 10-20 minute period of intense writing. You can even make them shorter if you’d like to. Start at a small 5 minutes and move up from there.

What you’ll begin to see is the time flying by. Once you train yourself to write in “bursts”, you’ll start writing for longer and then longer.

Another reason why writing in “bursts” is so powerful, is that it can help you to eliminate distractions. Because you’re writing in these explosive bursts, you won’t have to barricade yourself in a room for hours after hours!

While you’re doing it, write or type as fast as you can! One thing that makes writing so difficult is that we don’t write as fast as we can speak. Because of this, our brain has time to utterly slow down the writing process. It does so by critiquing what we’ve already written, throwing some new ideas in the way, and creating other worthless distractions. These things all move you out of the flow. They sabotage your writing.

This is why you can be writing something brilliant one minute and then frozen staring at your computer screen the next.

In order for the words to flow out of you, you have to physically write faster. Whether you’re writing, or typing, it must be fast, almost like you’re finishing it in a hurry. When you do that, you stop yourself and your brain from going back and critiquing your writing. The physical act of typing fast keeps your brain more active. It keeps the words flowing out of you, straight onto the page.

By physically making yourself write fast, you ironically stop yourself from mentally sabotaging yourself.

One way to do this is to time yourself with a clock. Write like you're trying to win a race of some sort. This forces you to try and get everything out of your mind and onto the page as fast as you possibly can.

That's what you want. Writing in this way will prevent you from constantly second guessing yourself and allow you instead to get all that good stuff you have in you, out of your brain and onto the page.

If you need more help on this, in certain cases, caffeine or music seem to help.

## **Getting In the "Zone"**

Often you hear athletes, artists, musicians, writers, and even others talk of being "in the zone". When people say they are "in the zone", what they are actually referring to is the feeling of doing something without having to overly think about it.

When you're in the zone, a steady, focused stream of words will flow out of you and onto the page. When you're in the zone, you feel like the words are coming out of your mind and onto the page like some sort of laser beam. You lose track of how long you've been writing and/or what you're writing about.

You just write, really!

In fact, it almost doesn't feel like "writing" because the words feel like they are "pouring" out of you, not the monotonous task of writing them.

How do you get yourself in the zone?

Getting in the zone comes from writing pieces often and from sheer practice. It is something you will feel happen to you after you've become comfortable with writing like a maniac. It does take time and practice.

You can't expect to just sit down, and then suddenly, find yourself in the zone. The best way to get yourself into the zone is to write more. The zone isn't something you can just click your fingers and land in. It's something that you gradually flow into.

The only way to get in it is to start by writing.

Once you get the ideas flowing, you're that much close to getting in the zone.

Once you get in the zone you want to remain there. The thing is, when you're in the zone you really don't have time to think about it. Distractions can keep you out of the zone or at the least take you out of the zone once you're already there.

Never analyze it. The fastest way to kill your writing is to start over analyzing it while you write. That's a big mistake.

Once you do this you ultimately slow yourself down, you slow your brain down, and you start restricting the flow of ideas coming out of your mind and onto the page. This kills your flow and puts a tight choke hold on your creativity.

When you're letting the ideas flow you are really using the creative part of your brain. Once you start analyzing you are using the analytical part of your brain.

If you keep trying to switch back and forth, you'll only frustrate yourself and more importantly, your brain. Your writing will be more difficult. You'll get pissed off with it and you'll quit.

Sometimes when you first start writing, you'll start to go off on a bit of a tangent. If this happens, just roll with it at first. Remember, the point is to get all the ideas and words (your inner voice) out of you, and instead onto the page. Let the ideas and words roll out of you. Go with the flow you're in.

Once you start to get the hang of these techniques and begin to put them into practice, you will start to develop your own unique writing style.

Your writing will begin to have its own unique "voice". Your words will start to read just like they are spoken.

Finding your inner voice takes a little time to master. You will start to see little bits and pieces of it come out every now and then, when you start writing. And then, once you get yourself comfortable, you'll start to see your personality and individuality just pour out into your writing.

Once your brain starts spitting out ideas, sometimes it just can't stop itself.

When you give your brain the freedom to create new ideas without restraint it will go from one idea, to another, to another. That's essentially how it works. Each idea will branch into another and then another. I'm sure you see the picture here.

It is inevitable that when you're writing there will be times when a degree of self doubt creeps in.

You know when they say, "Dance like no one else is watching"?

Well, write like no one is going to read it. You just have to be your unique self and write. As soon as you start critically thinking about what other people will say and think about your writing, you're in big trouble.

It's a fact that not everyone who reads what you write is going to like or enjoy it. You'll be lucky if even 50% of the people out there like it.

The minute you try to write to please everyone, you'll begin pleasing no one.

You can't let the fear of criticism stop you from achieving any time writing. As soon as you learn to stop thinking about what others think, you'll experience an incredible rush. You'll feel absolutely free.

This will allow you to relax and start being creative, instead of sitting around second guessing yourself and making up excuses not to write.

## **A Bit on Editing**

After you're done squeezing the ideas out of your brain and onto the page, then it's time to edit and organize everything professionally. You must keep the editing and organizing process completely separate from the writing process.

The 2 tasks will naturally conflict with each other.

When it's time to write, just write. When it's time to edit, just edit. This will make both processes that much more powerful on their own.

While we're talking about editing, let's touch base on your grammar for a bit.

Too many people let their fear of grammar and their overwhelming fear of making grammar mistakes hold them back. This is because we're all taught at a very young age that grammar is difficult, grammar is complicated, grammar is boring and grammar is important.

When you get that mentality drilled into your brain at a young age, it's easy to see why almost all of us have a fear of making any grammar mistakes.

What is important and what grabs reader's attention is writing, especially when it has its own unique voice. Writing that comes straight from a person's mind, heart, soul, whatever you want to call it, or where ever it's from. That is what people want. That is what keeps people glued to their computer screens or books, not their perfect grammar.

You can worry about your grammar once you have poured the words out of you and onto the page or screen. Grammar is secondary when it comes to marketing. More important is that you get those words, thoughts, feelings or emotions out of you and onto the page.

Often, writing when you are fatigued or exhausted can result in some amazing results. This is because your brain is too tired to constantly fight itself. Your creative brain will run free meanwhile its "censor" is drowsy. Think of it as the old security guard who fell asleep in his chair.

The best writing tends to come from people who are highly enthused about something. When you get into the zone, you'll begin to see your enthusiasm jump right off the page when you write. Enthusiasm is contagious.

## **Red Hot Tips To Get Your Articles Read**

Making a good article doesn't have to be massively strenuous . There are just some points that you needed to be reminded of, and some guides to follow and once you get the hang of it, writing articles will be fun, as well as profitable for you.

To make sure that your articles get exposure, here are six red-hot tips to get your articles read. These tips will make your articles more readable and interesting.

### **1) Use short paragraphs.**

When the paragraphs are very long, the words get jumbled up in the mind of the reader just by looking at it. It can get quite confusing and too much hard work to read. The reader will just quickly disregard the paragraph and instead move on to much easier reading articles that are good to look at, as well as read.

Paragraphs can be a single sentence, sometimes even a single word!

### **2) Make use of numbers or bullets.**

As each point is stressed out, numbers and bullets can quickly make the point easy to remember and importantly digest. As each point, tip, guide or method is started with a bullet or point, readers will know that this is where the tips start and are being stressed. Format your bullets and numbers with indentations so that your article won't look like a single block of boring, square paragraphs.

### **3) Use Sub-headings to sub-divide your paragraphs in the page.**

Doing this will *break* each point into sections, but they still will be incorporated into one complete article. It will also be easy for the reader to move on from one point to another; the transition will be smooth and easy. You will never lose your readers attention, as well as the point, and direction to where the article is pointing.

### **4) Provide a good attention-grabbing title or header.**

If your title can entice a person's curiosity you're already halfway towards getting a person to read your article. Use statements and questions that utilize certain keywords that people are looking for. Provide titles or headers that not only describe your articles content, but should also be short and concise.

Use titles like, "*Tips on making more money with a successful mindset*", or "*How to achieve financial freedom in a year*". You could also use titles that will command people, for example, "*Make your first million in six easy ways*". These types of titles reach out to a person's subconscious emotions and makes them automatically interested.

Again, if the readers don't like your title, they're not going to read the body of your article, much less make it down to the resource box where you've placed your reseller link. Take a lot more time when creating a traffic pulling title than you do with any other part of your article.

Always start your articles with attention grabbing headlines.

## **5) Keep them interested from the start till finish.**

Right from your opening paragraph, use real life situations that can be easily adopted by the reader. Use good descriptions and metaphors to hammer in your point, just don't overdo it. Driving your examples with graphic metaphors and similes will make it easier for them to imagine what you are talking about. Wholly making the experience pleasurable and enjoyable for them.

## **6) Utilize the figures when necessary and not just ordinary and insipid statements.**

Using specific facts and figures can heighten your articles feel because it makes it authoritative. But do not make it too formal, it should be light and easy to read and flow. Imagine a friendly teacher having a little chat with an eager student.

Of course it doesn't mean that you need to incorporate 6 of these tips into your article. Though, where ever possible, use them.

## Writing A Resource Box That Makes People Click

Let's talk a little more about your resource box.

As a website visitor reading the articles they have searched for, they can find at the end of the article a small resource box that can be clicked on to link them to the site that has initially submitted the article. Of course the article will be in direct relation to the site.

In your case, the article will be related to self-help topic and the resource box should lead to your affiliate link.

Like the article itself, the resource box must also be very eye-catching to demand the attention and full interest of the reader. While the resource box encompasses only a small space, providing the right keywords and solid content for your resource box will provide more edging for the reader to click on your link!

A good resource box will get you a lot more traffic, seeing that your entire article's "promotion" depends on this singular, tiny spot.

Keep in mind that you only get a small space at the bottom for your resource box so you better make the most out of it. Try to catch the attention of your reader with some resource box content that can make them give it a second look.

Unlike TV ads, you don't have any visual aids to further drive your point in, but you do have the power of imagination as a reader. With the right content, you can make them think more and become intrigued.

## So Don't Want To Write Articles By Yourself?

If you're just not good in writing and can't write articles, that's totally okay too.

You can hire a writer easily with as little as just \$5 at [www.Fiverr.com](http://www.Fiverr.com).

When you're hiring a writer on Fiverr.com, make sure that you find great writers who can write unique articles up to 500 words long.

Here's a short example on how you can message the writer when you're hiring:

*Hi, please write an article about self-help of achieving success based on [www.wakeupmillionaire.com](http://www.wakeupmillionaire.com).*

*Include an interesting headline that can create curiosity amongst readers, such as "The Secrets Of Creating Wealth For Ordinary People", "How You Can Be A Millionaire With The Right Mindset", "The Importance Of Success Mindset To Become A Millionaire", etc.*

*Please focus more on the quality of the article instead of implementing keywords.*

*Thank you!*

If the writer did a great job with your work, you can then hire the same writer for future articles.

Once you have your articles ready, you can start to use them to promote WakeUp Millionaire.

# 1. Post The Article At EzineArticles.com

476,225 Expert Authors Sharing Their Best Articles

Submit your **high-quality, original** articles for more **exposure, credibility** and **traffic** back to your website.

**Start Your FREE MEMBERSHIP**

**Article Categories**

- Arts and Entertainment
- Automotive
- Book Reviews
- Business
- Cancer
- Communications
- Computers and Technology
- Finance
- Food and Drink
- Gaming
- Health and Fitness
- Home and Family
- Home Based Business
- Home Improvement
- Insurance

**Ezine @articles**

Google™ Custom Search Search

More Ways to Connect     

**New Expert Authors**

-  Ahmed from Knoxville, United States joined us 5 seconds ago
-  Marcel from Taftville, United States joined us 6 minutes ago
-  Leslie from Baltimore, United States joined us 7 minutes ago

The first way you can get traffic with your article is to get it published on [www.ezinearticles.com](http://www.ezinearticles.com).

There are many article directories out there, but focus mainly on EzineArticles because it is the single most largest article directory on the internet.

Secondly, when your articles are listed on well-known article directories like EzineArticles, they might be used in future as content on other websites.

Here's an example:

Let's assume we need some content for our self-help website. We could start writing some articles that would pertain to self-help and add them to our website as we naturally progress along.

But the problem is time! How many "QUALITY" articles can we write during a week? It takes some time and a lot of effort to product a quality, informative and entertaining article. And time is something we're a bit short on, especially when just setting up a new site. We want to get our website riddled with lots of high quality content ASAP!

So what do we do?

We browse a few articles on EzineArticles and grab some free articles written by the other authors and add the articles that we find interesting to our website!

The important thing to remember is that we only want "Top Shelf" quality, laser-targeted, articles that will fit perfectly into our website and its demands.

And the only requirement is that we include the author's resource box somewhere in the article.

No problem! We'll gladly credit the author of the article for their hard work. They'll, in turn, receive some high quality links from our website and we've just grabbed ourselves INSTANT Content for our site as well. Sounds like a lucrative trade, wouldn't you agree with me?

And what's even more powerful is the fact that once we begin writing our own articles and submitting them out into EzineArticles.com, we'll reap the same logical rewards from other webmasters looking to add content onto their own websites!

Perhaps they'll even use a few of our articles.

It's a win-win situation for everyone involved!

From the webmasters point of view:

- They receive quality, informative content for their website.
- Their website will increase in the search engine rankings (search engines love sites with a lot of fresh, regularly updated content).
- Their site will be of a greater benefit to its customers and visitors, mainly because of the quality of information it will provide to them.
- They'll receive future "repeat traffic" from the continuously updated, fresh, entertaining content they can add regularly.
- More and more webmasters will refer traffic to their website because it becomes a valuable resource on the web (sort of a hidden gem!) - and more traffic ultimately leads to more sales, win-win once again.
- This will increase their "Link Popularity" and ultimately increase their search engine rankings and traffic in the meantime.

From the author's (that's you) point of view:

- They receive hundreds (possibly thousands) of links from related websites through their articles being published on other websites with similar related topics.

- They'll gain credibility and recognition as a respected author and an expert in their field.
- It's likely they'll open up new doors of opportunity -- such as ezine publishers and alike who may actually want to reprint their articles in one of their monthly ezines letters, or similar websites who may want to trade links for increased traffic.
- Auto-pilot free traffic from hundreds of other sites.

And that's just a few of the countless opportunities that can arise from writing your own articles and content.

## 2. Post It On Self-Help Forums

Another easy way to make quick money is to promote through self-help forums.

As you can see, there's a reason why I've suggested article marketing because the same article can be "recycled" again and again to be used for other marketing strategies.

When you're posting on forums, don't promote directly as the main purpose of a forum is to share opinions, questions, and information for open discussion of the topic and not to sell products.

This is also why using domain redirecting is better than bit.ly.

And while you can create articles and post them on forums, in most cases you'd receive poor results. At the worst, you could even get kicked off the forum for "copy and paste" participation rather than **active, thoughtful** participation.

Nonetheless, niche forums are a great place to get some extra link exposure, meet new prospects and even meet potential joint venture marketing partners for the future.

But...

You need to **approach forum marketing the right way if you want any good results.**

And that's exactly what I will teach you now, as we're going to talk about how to get easy free traffic from forums.

Let's get started...

## Where To Find The Self-Help Forums

Finding forums in a self-help niche is really quite easy. Just go to Google and type self-help related keywords, followed by the important word “forum”.

For example: “self help forum”, “self improvement forum” or perhaps “personal development forum”, etc.

Or search for them at <https://groups.google.com> and <http://groups.yahoo.com>.

This is why at such an early chapter, I talked about promoting WakeUp Millionaire, because self-help is a huge market and it has many forums and groups for it!

## How To Establish Yourself In The Community

Picture this...

You move into a new city. You don't know a single soul in your new neighborhood. But one day you walk out of your house and spot five or six of your neighbors standing on the sidewalk talking.

What a great time to introduce yourself to several new people at once!

The normal approach would be for you to wait until you see a lull moment in the conversation, apologize for your intrusion, and then properly introduce yourself. Your neighbors are likely to warmly accept the “intrusion,” introduce themselves back to you and perhaps ask you a few probing questions.

After a short while, you're likely to go back into your house so that the group could continue with the conversation.

Let's imagine for a moment that instead of using the above approach, you instead walked right up to the group of new neighbors, pushed a couple of them aside so that you could get inside their circle, and then starting loudly spouting your strong minded opinions into whatever they were talking about.

How well would that go over with your new neighbors? Not very well at all.

The same is true for a forum.

Namely, **a forum/group is a community of like-minded people**. There are certain unwritten rules and etiquette rules you are expected to always follow. And just like any other community, forums also have networks of people who know and subsequently trust each other – and they'll definitely be taken aback if you just burst onto their forum (their homely community) and act like an intruder rather than a new guest.

**TIP:** Some people say things like, “but I’ve been a member of other forums for years now – so people should respect me and my experience.”

Sorry, but it doesn’t work that way. That’s like moving to London, being rude to all of your neighbors and saying, “But I’ve lived in big cities all over the world for the past two decades – so I should get your full and automatic respect.”

If it doesn’t work in an offline community, it probably won’t work in an online community either, like a niche forum.

Here’s a step by step plan for establishing yourself on any forum:

### **Step 1: Register for an account and then lurk for a while.**

Go ahead and register for your forum account and fill out your new profile. But before you start posting, spend a few days just lurking. Lurking simply means browsing through some of the posts. Having a look around. Get a feel for the forum and its style. Learn about some of the other members. Understand the written rules as well as the unwritten ones.

### **Step 2: Start posting (but don’t be too eager!).**

Once you understand how this particular forum operates, then you can go ahead and start posting. You may begin with a brief introduction. Then you can move on to answering questions or perhaps posting some of your own questions. (I’ll say more on that in the next section.)

**TIP:** Don’t bombard the forum with lots of posts. You’ll automatically be viewed as a potential spammer. That’s because forum spammers often plaster the forums with needless posts just to get their post count up and to get more signature exposure. In other words, don’t simply post an “I agree with John” type of post. Again, more on this later.

### **Step 3: Build your reputation.**

Your next step is to just continue making some good posts. Answer questions as thoroughly as is possible. Seek to establish yourself as a kind of expert on the forum – not by telling people you’re an expert, but rather by showing them what you know (by helping people with their questions). The more respected you are in the community, the more clicks you’ll now get on your link.

## **How To Create Valuable Posts**

You can’t just blanket a forum with a bunch of “me too” and “I agree” posts and expect to build yourself up a good reputation.

Instead, you need to provide some value to the forum.

Here are seven of the different ways you can post on a forum:

1. **Post an introduction.** This is one of the first posts you should make on the forum, before anything else.
2. **Welcome others to the forum.** You can also post to other people's introduction threads and heartedly welcome them to the forum.
3. **Ask questions.** Here you should post thoughtful questions. Don't post questions other members have already asked a million times on the forum. Please, don't ask questions that you can easily find the answer to on Google either.
4. **Answer other people's questions.** Don't just give a one or two line answer. Instead, give as much information as you possibly can.
5. **Share your opinion.** Not every post you make needs to be full of facts and strict figures. Sometimes you can share your curious opinion – just be sure you don't state your opinion as a fact.
6. **Comment on other people's answers and add information.** If someone else has already posted a good answer to a question, you can post that you agree with the answer and enlarge on it. However, you should also take this opportunity to post additional information that adds value to the thread (rather than merely posting a simple "I agree").
7. **Post about hot topics.** Finally, another way to add value to the forum is to be the first to post some self-help news and other hot topics. (Just be sure someone else didn't already make a similar post).

## How To Get Exposure for Your Promotion Url

Once you've spent several days working to establish yourself as a trusted, valuable member of the community, you can start with dropping your signature link at the end of your posts. **Be sure to read the rules of the forum first, as they will vary.**

Some forums allow you to immediately include a "signature link" at the end of your posts, however others require you to post a specified number of messages prior to this, or even be an active member for a specified period of time first.

Earlier in this handbook, I told you how to create a resource box for your article. You create your forum signature link in exactly the same way. Usually, **you write as if you're writing a headline.** And that means your signature line should:

- **Be oriented towards the reader and packed with benefits.** Your readers only care about themselves and their own problems, so your signature link should tell them how just by following your link will quickly and easily solve any of their problems. Use the word "you" rather than words like "I".

- **Arouse their curiosity whenever possible.** Remember, one good way to arouse curiosity is by promising to tell them a “secret,” or by promising a big benefit, but not letting people know how they’ll get that big benefit, without first clicking on your link.

Here are a few examples...

Example: Read the story of how this guy became a millionaire without any college education – by clicking here.

Example: Read the story of a WakeUp Millionaire by clicking here.

Example: Discover the 3 key secrets to become a millionaire – just click here.

### 3. Turn the Article’s Content Into A Video

Once you have your articles, you can also turn them into structured videos.

This way, you are using the same content but gaining additional traffic through another marketing and viral channel.

When you turn them into video, it can be a screen capture style where you just make it geared towards being a presentation and screen capture them. You can use sites like [www.animoto.com](http://www.animoto.com) and [www.stupeflix.com](http://www.stupeflix.com) or animated characters at <http://www.xtranormal.com> to create videos based on your own images and text.

Another way is to record yourself is by speaking.

Once you have turn your articles into videos, you can then later submit to [www.Youtube.com](http://www.Youtube.com).

The reason we only submit to Youtube is because Youtube is the largest video directory that’s available on the internet. You can submit to others to gain more exposure if you have the time, also including:

<http://www.metacafe.com>

<http://www.videojug.com>

<http://www.vimeo.com>

<http://www.dailymotion.com>

### 4. Guest Blogging With Your Article

Lastly, you can guest blog with your article.

Guest blogging means that you find similar self-help related blogs and offer to be a guest with them and publish your article. Other blog owners will appreciate that, as

they can save the time writing articles on their own. The only thing is, blog owners love unique article so you have to modify your article accordingly for them to deem it unique.

The best way to find self-help related blogs can be done by using the same method of searching forums.

Just type in self-help related keywords followed by the important word “blog” on Google. You will find hundreds of different blogs to choose from.

Get started now by doing the task on week #1 to start with bringing some traffic towards you.

## **5. The Easiest Way – Sharing In Facebook**

The easiest way to make money with affiliate marketing using the “quick cash method” is simply to share WakeUp Millionaire on Facebook! 😊

Here’s how...

You can use the rectangular banners found at <http://wakeupmillionaire.com/affiliate.htm> or the ecover image at [www.wakeupmillionaire.com](http://www.wakeupmillionaire.com) to be uploaded directly onto Facebook. Then, write a short description of the image and end it with your affiliate link!

Or you can post the article from <http://wakeupmillionaire.com/affiliate.htm> as your Facebook post too. Of course, make sure that you end the article with the “resource box” that contains your affiliate link.

Easy wasn’t it?

I’ve told you it’s not hard to make money online, especially if it's your “first dollar”.

# How To Make \$1,000's Fast

## “Advanced” Method

You should be able to make your first sale within the first 2 weeks of implementing what I've taught you earlier.

Within the next few pages, you will be learning more advanced methods and techniques that can help you to bring in even more traffic to make more sales.

These methods will ideally be based on building your own “presence” on the internet so that you can continue to build your internet business at a later stage.

### 1. Create A Facebook Fanpage

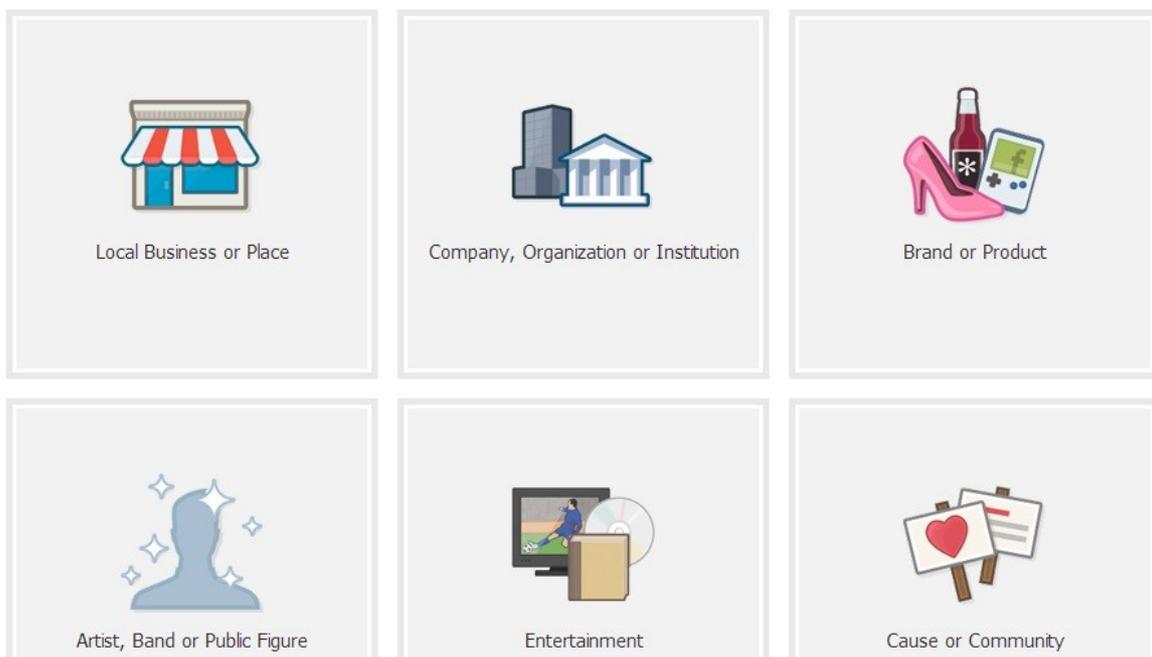
If you can produce more than one article, then please do setup a Fanpage on Facebook. You don't want to miss any of the traffic from Facebook, since as you may know, Facebook is the largest social media site with more than 1 billion active users today.

Other than that, it is completely free to setup your own fanpage.

You can create a fanpage by going to [www.facebook.com/pages/create](http://www.facebook.com/pages/create).

#### Create a Page

Create a Facebook Page to build a closer relationship with your audience and customers.



You can choose to create either “Brand or Product” or “Cause or Community” as a fanpage.

Once your fan page is ready to go, you don’t want it to be blank so start posting about 10 – 15 pieces of content.

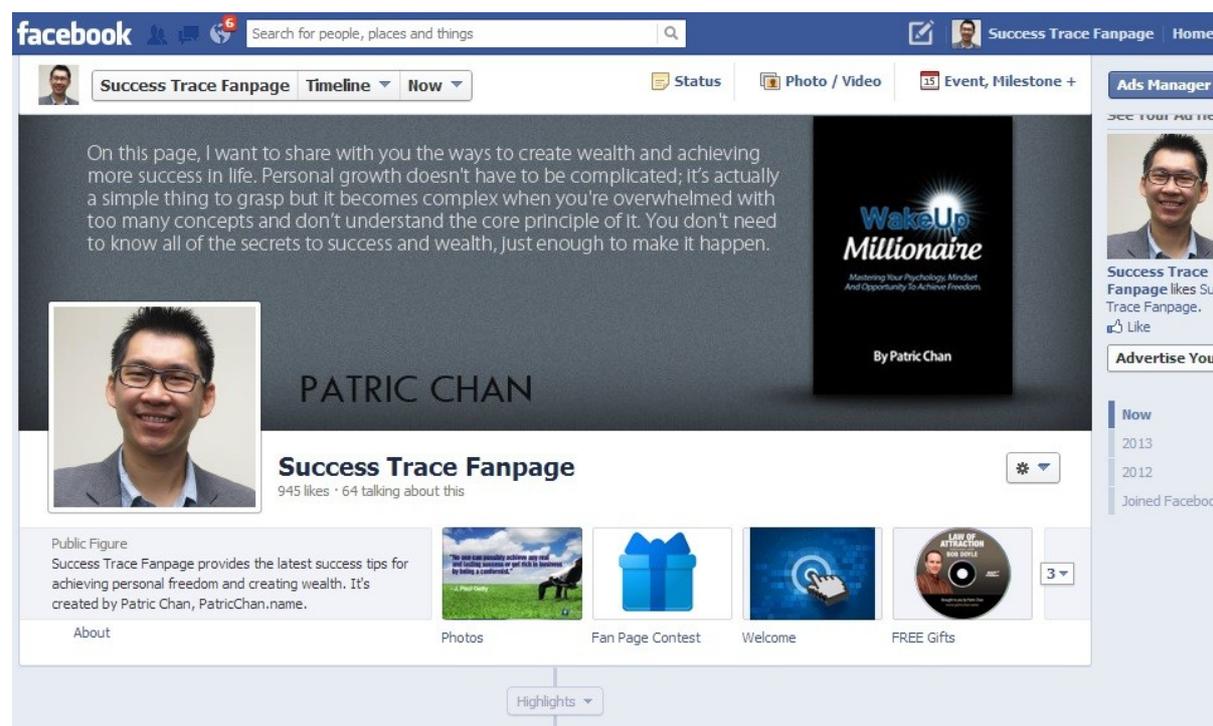
If you don’t have that much content just yet, you can copy others content from [www.Pinterest.com](http://www.Pinterest.com), [www.Youtube.com](http://www.Youtube.com), and of course [www.EzineArticles.com](http://www.EzineArticles.com).

When you’re copying content from others, do be sure not to change or edit any content without violating their copyright protection. Just copy exactly as it is.

It is okay to copy content, because they can get extra traffic from you and you in turn get to build your fan page up with their content, which is a win-win situation.

Once you have your fanpage ready with fresh content, change your profile to a fanpage and **start leaving comments on the other self-improvement fanpages.**

Here’s how to use your fanpage to leave comments on other self-improvement fanpages. Below is my fan page, and in my admin panel:



In my fan page, without using my own personal Facebook account, I started to search for self improvement related blogs.

On the top, in the search bar, I try to search for “think and grow rich” (a classic book regarding self-improvement) and I get to search all sorts of “think and grow rich” related fan pages.



Click onto it and if you leave comment on the fanpage, you will leave comment as your fanpage **and not with your own personal Facebook profile.**

You can- search other fanpages by using some self-improvement authors names or perhaps success related keywords.

We want you to leave comments with your fanpage, because when you do leave comments with your fanpage, other users will see your fanpage and some of them will check out your fanpage as well!

Also, by leaving comments on self-improvement fanpages, you get to target users who are interested in self-improvement too!

So how can they go to your affiliate link once they have landed on your unique fanpage?

You can promote your affiliate link by posting on your wall post. Also, you can add your affiliate link in the “About” column.



Keep repeating the process and you will start to receive some free traffic on your fan page.

Or you can also use [www.pagetabapp.com](http://www.pagetabapp.com) to create a landing page on your fanpage.

## 2. Create Your Own Blog

When you have multiple articles of your own, you can start to create your very own blog. That is why we mentioned that you should focus on creating good quality articles, because visitors will keep visiting your blog if you always them with provide good content.

Think about it, would you share a blog with your friends if you thought that the blog would be useful to them? Yes, of course you would do that. In this case, it is the exact same!

*As you can see, we're not merely writing articles for article marketing – the article is just being used as the “basic” content to be expanded.*

Maintaining a blog is a great way to keep on attracting more visitors and gaining more traffic.

Same as a fanpage, you can also use others content on your blog without editing any of the content. It's the same here with your fanpage, you can also leave comments on other self improvement blogs.

You can find other related self improvement blogs by using <http://blogsearch.google.com>.

If you are an absolute beginner with blogging, you can just use [www.Blogger.com](http://www.Blogger.com) to create a blog as it uses self-explanatory way to create a blog.

If you're ready to create a blog for your long term success, you can use [www.Wordpress.com](http://www.Wordpress.com).

## Three Strategies to Obtain A Guest Blog

One of the best ways in which you can drive traffic to your blog is to showcase your talents on other websites.

In particular, if you can find a way to demonstrate to others that you are capable of providing high-quality blog posts, there's a very good chance they'll follow you back to your blog and subsequently subscribe to your RSS feed.

It's obvious then, that a good way to attract more visitors, commenters, and subscribers on your blog is to borrow someone else's blog (and their user base).

In the past, this wasn't an easy thing to do, but today, it has become quite popular. I suggest that you use the following 3 strategies to become a guest blogger.

### Strategy #1: Pitch to High-Profile Bloggers

Many site owners and bloggers alike want good content. The problem is that good content is usually either time-consuming or quite expensive for them to produce.

Thus, they face a trade-off when it comes to providing high-quality content: they can either update the blog less frequently than they would like; or they can update it regularly, but they'll do so at a cost (perhaps by either not doing other things or paying someone to update it).

This is where YOU come in.

You can offer to provide a completely free guest blog entry, as long as you are able to list yourself as the "guest blogger". Additionally, if possible, see if you can include a link to your normal blog right at the end of your entry.

Of course, it goes without saying that you will need to make an exceptionally compelling case for why the blogger should allow you to do this.

If you already have a high-quality blog and have spent a good deal of time following and commenting on the blog whose owner you are attempting to solicit, then your chances of success are naturally significantly higher.

Additionally, if you are flexible and are willing to accept whatever other terms the blogger imposes on you, your chances of acceptance will also improve.

## **Strategy #2: Look for “Guest Blogger” Opportunities**

Occasionally, bloggers will attempt to actively solicit guest bloggers. For this reason, it is always a good idea to follow dozens of different blogs through your RSS feed reader (and occasionally by visiting them), even if you have no intention of commenting on 80% of them.

If you’re simply following the blogs, you’re already half-finished with the overall task. It’s now just a matter of capturing guest blogging opportunities as soon as they are presented to you.

So, next time you see a blogger mention that a new “guest blogger” position is available, email them and be sure to say the following:

1. Casually mention things about her blog, so that they understand that you follow it regularly. This can be as simple as mentioning that you have followed it for months already. You may also want to reference one of her previous posts to further reinforce this point.
2. Explain that you are an experienced blogger; and that you have a past record of great success.
3. Offer to provide additional samples of your work or to complete any trial projects if required.

Overall, you will find that if you are polite and thoughtful with your letter and you make a point to communicate that you have experience, that you understand the blog’s subject matter, and that you will complete good work, you have a decent chance of being selected.

## **Strategy #3: Offer to Do a One-Time Blog Exchange**

If you’re having a hard time finding available guest blogging opportunities, it may be a good idea to consider a guest blogging exchange instead. Here, you would allow someone else to post on your blog, in exchange for being able to post on theirs.

When using this approach, there are two rules you must keep in mind:

1. If you make this offer to a competing blog, only offer it if they have a larger readership than you. You don't want to directly expose your current blog visitors and commenters to a competing blog, unless they can offer you something of equal or better value in exchange (i.e. access to a larger audience).
2. Explicitly seek out blogs that naturally complement your own.

For example: If your blog is about self improvement to achieve success in life, then consider seeking out an exchange with an equally motivational blogger. You could provide useful entries for each other's blogs and possibly encourage visitors to cross over to both blogs, without picking one over the other.

If you keep these two rules in mind, the only challenge you will face is finding other bloggers willing to participate in the exchange.

However, if you look hard enough, and send out enough emails, you should be pretty successful.

One of the better ways to drive traffic to your blog is to post as a "guest blogger" on someone else's blog. While this may initially seem difficult to do, there are many viable strategies to overcome this challenge.

At least one of the three I covered above should work for you.

### **3. Turn The Articles Into A Report**

Another way of recycling your quality articles is by turning them into a short report and then give it away for free.

To do this, just compile a few good articles and title the report. For instance, you compile 5 articles of self-improvement and you can name it as "5 Secrets To Becoming A Millionaire".

Once you have it laid out as a report, you can give this away for free to anyone.

Take action and complete the task in week #2. Once completed, you will now start to make some money online.

You can give this report as a free gift, or a "bribe" to get subscribers... (Read the next chapter)

# Building A Mailing List

If you want to learn a more “advanced” method, then this next chapter is for you.

This “advanced” method is optional, meaning, you can start to make money online in the first 2 weeks without using this method. If your goal is just to make 'some' money online, the earlier methods would be good enough on their own. But if you want to build a sustainable income stream, it's good to get into this model early.

This is the method **to make \$1,000's in the future.**

## Owning A Mailing List

If you don't know what a mailing list is, it probably means that you have your own subscribers (their emails) in your list. When you have your own subscribers, you can send emails to them at ANYTIME you want, with just a click of a button.

**Including sending a promotion of WakeUpMillionaire.com to them.**

Of course, your subscribers will be those who are interested in self-improvement.

Please note that they are all real humans behind all the emails, so treat your mailing list nicely, without spamming them.

Here are the benefits that you can gain with a mailing list:

1. Normally, a person who saw a product for the first time will not buy the product. But with a mailing list, you can regularly promote WakeUp Millionaire several times to them. By promoting it several times, it will increase the likelihood of any sales.
- 2 . Having a mailing list is not just about promoting your list. You should also promote your unique content to them. For instance, when you have a new article to go live on your blog, you can promote it to your list about an update of your blog. This will help you to keep receiving repeat visitors and make your blog more successful.
- 3 . If you're persistent enough, and your blog becomes even more successful in the future, you can start to create a more lucrative income stream by writing your very own books. You can also create your own products that people need, and start to sell them to your mailing list.

## How to Own A Mailing List With A Squeeze Page

If you want to build your mailing list, the easiest way to get started is by using a “squeeze page”.

Basically, a squeeze page is a single web page that only focuses on gaining subscribers – that’s all. The reason we want to use a squeeze page to build a list is because the conversion of visitors subscribing to your list is a lot higher, easier and cheaper.

Instead of designing the squeeze page, it is much better to just get squeeze page templates that are already proven to work for building your list.

You can find it at [www.operationquickmoney.com/wpoptin2](http://www.operationquickmoney.com/wpoptin2)

This will help you to save more money than hiring a webpage designer or taking your time learning how to design on your own. With the templates, you can also keep using them time and time again in the future.

## Mailing List – Your Key to a Sustainable Income

It is IMPOSSIBLE to manage the emails of all of your subscribers manually. If you have 1,000 subscribers in the future, you don’t want to send your message to them one by one. Yes, you can send it to them in bulk, but this is not professional at all and it looks just like spamming.

The concept of having a mailing list is to communicate with your subscribers as if you’re talking to them personally and directly, they don’t want to feel like a number.

You have to use an autoresponder service to manage your list. The famous ones include Aweber, Get Response, Mailchimp, AutoresponsePlus and a few others.

## The First eMail – The Welcome Mailing

Here’s the secret to building a responsive list: **Work on your new relationship with your subscribers *from the moment they first join your list.***

You see, a lot of marketers are focused on what they can get out of the relationship. And so they think about what kinds of new promotions that they can send to their list to squeeze even more money out of their subscribers.

But you know what?

Your subscribers do NOT care about your current financial situation. They do NOT care if they’re in your sales funnel or NOT.

**All they want to do is solve their problems.** Period.

As such, that needs to be your main focus too. If you focus on solving your subscriber's problems, you'll naturally get what you want along the process, too. And you need to start developing this relationship right from the very first email you send, also known as "*The Welcome Mailing*".

Here's how you can start building that relationship immediately...

## **Step 1: Let New Subscribers Know What to Expect**

The truth is, I didn't offer completely true information when I said that the relationship-building starts with the first email that you send to your subscribers.

Actually, it starts even before your prospective subscriber actually joins your list. That's because your squeeze page or other newsletter information should lay out what your subscriber can expect in the future.

Here are the types of issues you'll want to cover on your own squeeze page:

- What kind of content can the subscriber expect from me?
- How often will they receive this content?
- Will you share the subscriber's personal information with others?

Here are three tips to keep in mind as you begin building your list:

- **Do not repurpose your list.** You've told your subscribers what they can expect. So, if you now go ahead and change the rules and repurpose your list – such as sending 100% pitches when you told them they'd get a "content rich" newsletter every week – then you're breaking the trust set with subscribers. And when trust breaks, sales go down and your prospects hit the "unsubscribe" button.
- **Tell subscribers multiple times what to expect.** The truth is your eager prospects don't read everything that you write. It's true. So in order to get the message across to everyone, you should tell subscribers what to expect on your website (squeeze page), within your terms of service documents and also within the first couple emails you send.
- **Whet their appetite for what's coming next.** You build a relationship by getting subscribers to open up and read your emails. And one way to get a

higher open conversion rate is to whet your subscriber's appetite for what's coming to them in the next email.

For example: "Stay tuned, because in three days you'll discover my 5 secrets of achieving success!".

## Step 2: Create an Unannounced Special Bonus

You probably offered some kind of an incentive to encourage subscribers to join your list in the first place. Just taking this simple step helps you to build your relationship with your list.

However, you can take it a step further by offering an unannounced EXTRA bonus for all new first-time subscribers.

Tip: You may offer something special related to self-improvement only for the subscribers who buy WakeUp Millionaire through your unique affiliate link. This works particularly well when you deliver more added-value to your subscribers.

What type of bonus should you offer?

Basically, the goal is to provide something that's in-demand amongst your subscriber base. Your bonus can take the form of:

- An ebook or report.
- A video.
- An audio track.
- A multi-part ecourse.

Here are three more tips for creating your exclusive bonus:

- **Create a unique bonus.** Don't just bundle resell rights or private label rights content and name it a bonus. Instead, create something truly unique to you – something your subscribers literally can't find anywhere else.
- **Make it valuable.** Just because you're giving it away doesn't mean it should be worthless. On the contrary, your bonus should be so valuable that your average prospect would often be willing to pay for it (perhaps as much as \$50 to \$100 or more!).
- **Give away your best content.** Some newsletter publishers give away second-rate content while saving their best stuff for their paid for products. Don't be afraid to give away some of your very best content to increase sales.

Once you've created it, then move on to the next step below...

### Step 3: Write the Email

You've created your new-subscriber bonus. Now it's time to actually create your new subscriber Welcome Mailing.

In just a moment I'll give you an example of what your welcome email might (or should) look like. But first, let me share with you these four tips...

- **Don't think of your subscribers as cash cows or ATM's.** Your subscribers didn't join your list for YOUR own pleasure and profits – they joined it because they needed their problems solved. As such, you need to focus on solving their problems. Otherwise, you risk alienating your new subscribers and pushing them AWAY from the sale – and of course, you can't very well make money from a list with no subscribers.
- **Get personal.** You don't have to share your life story with each of your subscribers – and you certainly don't want to bore them to death with irrelevant details. But don't be afraid to share relevant stories and some personal facts.

For example: You can share personal stories about your journey of becoming a millionaire (and then further encourage your subscribers to share their stories, too, perhaps on your blog comments).

- **Create an initial autoresponder series.** While I'm referring to your initial "Welcome Mailing" in this lesson, ideally you should create an initial autoresponder series of at least seven of the emails. That's because this initial series allows you to progressively build your relationship with your new found subscribers.
- **Offer evergreen content.** Finally, remember that even though you may be creating your Welcome Mailing and bonus this week, some of your subscribers may not see the content for many months to come, perhaps even a year or two from their join date. That means that you need to create evergreen content, which is content that remains "fresh."

Ask yourself, will the content be just as fresh and relevant six months from now as it is today? If not, tweak it to fully remove any references that eventually cause the content to 'expire' or grow stale.

Now let me give you an example of a Welcome Mailing...

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Subject Line Template #1: Welcome to [Name of Newsletter]

Example: Welcome to Millionaire Journey!

Subject Line Template #2: I've got a surprise for you, [First Name]

Subject Line Template #3: Free download: How to get [benefit]

Example: Free download: How to create 3 income streams in your life!

There you go, now you know how to create a Welcome Mailing that helps you start with building a relationship with your new subscribers... right from the moment they first join your list.

Now your next step is easy – take some action and start creating your unannounced bonus to fully welcome your new subscribers!

## The News-Centered Mailing

One of the biggest difficulties in communicating with your prospects via email is the high “noise” level you experience. Consider this...

- **Your prospects' inboxes are full.** If your newsletter was the only email to hit your prospect's inbox, it would be certain to get read. Instead, your email is competing with various spam, emails from friends and family, work emails and other newsletters they've subscribed for. Sometimes the sheer number of emails means your newsletter will simply get lost in the barrage of information and accidentally deleted. At other times, the reader makes a conscious decision to either delete your email outright, or perhaps set it aside for later due to present time constraints.
- **Your prospects are constantly being exposed to other ads and information.** Full inboxes aside, your prospects are being pounded with other nonsensical information 24/7. They see and hear a barrage of ads on the TV, radio, newspapers, web, billboards, flyers and elsewhere. Because of this, they're on information overload what with the constant web-surfing and similar means of getting information.

So what does all of this mean?

It means your emails need to break through that loud noise barrier. They need to grab some attention so that your prospects click on them.

And one way to do this is by casually **entering the conversation that's already going on in your prospect's head.**

For example: Consider this... Imagine that your prospect is currently at a party, talking with others about how she's now dreading the upcoming beach season because she needs to lose weight, before she even dares wear a bathing suit again.

Now imagine if you go up to her and say, "HEY! Does your dog jump all over people when it sees them?"

She's going to look confused. And she's probably going to ignore you, because you're irritating her with your completely irrelevant comments.

That's kind of what traditional and/or poor advertising is viewed as.

Now imagine instead if you went up to her and said something like, "Did you know that lifting weights actually speeds up your metabolism and helps you burn more fat?"

Ahhhh – now you have her attention, only because you smoothly entered the conversation. You've got her 100% attention span.

Listen, you can use this same technique when you send a mailing out to your subscribers. And one technique is by sending what I call a *News-Centered Mailing*.

You're not a mind reader of any sort, so it's hard to know what your prospects are thinking right at this moment. But if there's a big news story happening in the self-improvement niche right now, then there's a good chance that your prospects have heard of this story before – and they're subconsciously thinking about it.

So, if you send out a mailing that's relevant to this story they're thinking of already, then you'll get their attention. And while you have their attention, you can smoothly transition away from the news story towards a soft pitch for WakeUp Millionaire.

Sounds good? Here's how to do it in [three easy steps](#)...

## **Step 1: Seek Out Current News Stories in Self-Help Niche**

The obvious first step is that you need to seek out fantastic news stories in the self-help niche.

For the best results, choose any current stories, those that are just breaking or developing. If there isn't any "late breaking" news in your self-help niche, then look for seasonal stories.

Here are [four tips](#) for finding those news stories...

- **Browse some reliable news sites.** Be sure that you're only pulling news stories from credible and reliable sources, such as the AP, Reuters, CNN, BBC, ABC News, NBC News, CBS News and other major providers. If you find a news story on a niche blog or other site, be sure to independently confirm it on a reliable news site before you actually use it.
- **Get alerts.** Some news sites will let you set up alerts that tell you when a particular type of news story is printed with them. If your favorite news site doesn't have this feature at present, then you can use a service like Google Alerts (<http://www.google.com/alerts>). This service sends you an email whenever something is posted online that contains your pre-determined and specified keywords.
- **Select stories that refer to a specific problem.** That way, you can offer your prospects a solution.

For example: If the article talks about how becoming a millionaire and possessing the right mindset are linked, it makes it easy for you to offer WakeUp Millionaire directly to your prospects.

- **Choose stories that hint towards the solution.** You don't want the article itself to mention a specific product, otherwise your readers will buy that product straight away. Instead, you want the news story to speak in general about the solution at hand, which establishes credibility when you then recommend a specific product or other solution.

## Step 2: Figure Out How to Link These Stories to Your Own Offers

Once you've selected the news stories, your next step is to figure out how to properly link them up to WakeUp Millionaire.

If you choose stories that mention a problem and a generalized solution, then all you have to do is promote a more specific solution.

For example: The news story about becoming a millionaire says people should have the right mindset to become a millionaire. You can then offer a specific solution, such as the WakeUp Millionaire product.

## Step 3: Craft Your Mailing

You've selected your news story and figured out how to link it to WakeUp Millionaire. Your next step is to sit down and write up your mailing subject.

In just a moment, I'll give you an example mailing to show you exactly what a news-centered mailing may look like. But first, let me share with you these three handy tips:

- **Feel free to add your own editorial comments.** In other words, what's your take on this breaking news story? How does it impact the self-improvement niche?
- You see, if you just link yourself to the story, then there's really no need for your prospects to read any of your emails since your prospects are probably already familiar with the on-going story. That's why you need to add something new, whether it's a new tip or just adding your opinion and spin about how the event impacts your readers.
- **Be cognizant of copyright issues.** It's *not* okay to copy a news article into your own email, as this will most likely create additional copyright issues. Instead, link it to the news story. Not only does this save you any legal hassles, it also adds credibility to your email when you link to an already trusted news source.

However...

- **Summarize the story.** If you just link to the news story, it's unlikely people will click through and come back to you. So instead, tell people all about the news story in your own summarized words, and then link to it so that those who want to, can of course get the full details.

Now let me show you an example (keep in mind this is a somewhat fictional example)...

Subject Line Template #1: Did you hear about [news story]?

Example: Did you hear the latest about Donald Trump's press release?

Subject Line Template #2: The startling truth about [news story]...

Example: The startling truth about why motivation doesn't work...

Subject Line Template #3: Here's how [news story] affects you...

Example: Here's how the sub-conscious mind REALLY affects you...

And there you have it – the easy three-step process for:

1. Finding news stories.

2. Linking those news stories to Wakeup Millionaire. Finally, crafting your mailing.

# Your Journey to Making Money Online

Making money online is just like building a real business but in the online form. There is a lot more to learn before making a sustainable full time income for a living.

It's a never ending education for you.

Obviously, this is just the beginning for you. There's really no point in putting more knowledge forward to you until you're able to get started and make your first \$100.

Then when you're ready, you can always reach out to me to learn some more.

What's important now is to get started and take your initial action. Without any action, you will just be doing the same thing over and over again hoping to find the next magic pill.

All the methods that I've shared with you have been proven to work for me personally, and also for thousands of others to make money online.

If you can just follow exactly what you will learn in the first 2 weeks, you will start to see the results. Once you're ready, you can begin to scale up by setting up your Fanpage or blog and building your own mailing list.

Everything has to start somewhere, and now, this is your time to get started and make some money on the internet.

Take action now and I look forward to hearing your ever-lasting success story.

Here's the link to get started again:

<http://wakeupmillionaire.com/affiliate.htm>

To your success,

Patric Chan  
Best-Selling Author  
And Internet Entrepreneur